# UFI STANDARD AUDIT CERTIFICATE

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The Global Association of the Exhibition Industry

# Please provide one certificate per event

Organizer:	EXPOCENTRE
Name of the event:	«MIR DETSTVA – 2012»
Venue:	Moscow, Russia
Date:	25.09.2012 - 28.09.2012
N° of times that the exhibition has been organized previously:	17

Please provide the dates (day, month, year) for the previous sessions and whether the sessions were audited:

Day	Month	Year	Audited (Y/N)
27-30	September	2011	Yes
27-30	September	2010	No
27-30	October	2009	Yes
28-31	October	2008	Yes
03-07	October	2007	Yes
24-27	October	2006	Yes
18-21	October	2005	No

#### Sufficient level of data accuracy of the «Visitors» and «Visits» groups<sup>1</sup>

EXHIBITION SPACE	National (Domestic)	International	Sub-total
Net indoor exhibition space, sq.m	11.388	2.442	13.830
Net outdoor exhibition space, sq.m	0	0	0
Special show space, sq.m <sup>1</sup>	928	0	928
		Total	14.758
Gross total space, sq.m <sup>1</sup>			38.773

## **EXHIBITORS**

Number of national (domestic) exhibitors <sup>2</sup>	452
Number of international exhibitors <sup>2</sup>	74
Total	526

<sup>2</sup> - excluding represented companies/indirect exhibitors

VISITORS/VISITS	Unique Visitors	+ Repeat Visits	= Total number of Visits
Number of national (domestic)	16.200	10.160	26.360
Number of international	670	430	1.100
Total	16.870	10.590	27.460
Number of experts <sup>1</sup>	15.690 (93%)		

<sup>1</sup>: This information is not required by UFI but is required by RUEF.

Director General «RussCom IT Systems» Ltd



V. Sviridov

## The list of participant countries<sup>1</sup>:

1. Australia	17. New Zealand
2. Austria	18. Philippines
3. Belgium	19. Poland
4. Bulgaria	20. Portugal
5. Canada	21. Republic of Belarus
6. China	22. Russia
7. Denmark	23. South Africa
8. Estonia	24. Spain
9. Finland	25. Sweden
10. France	26. Switzerland
11. Germany	27. Thailand
12. Great Britain	28. The Netherlands
13. Israel	29. The USA
14. Italy	30. Turkey
15. Japan	31. Ukraine
16. Korea	32. Uzbekistan

Name and address of the auditing organization:



#### **RussCom IT Systems**

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Name of the person who conducted the audit: Kalacheva Valeria

Position: Email: Manager of the Exhibition Audit department auditor@auditexpo.ru

Name of the person who completed this form: Kalacheva Valeria

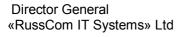
Position:

Manager of the Exhibition Audit department

Signature:

This audit has been conducted in accordance with the "UFI Auditing Rules for the Statistics of UFI Approved Events" Version «January 2010» and the "UFI Calculation Standards and Definitions" Version «January 2010»

Moscow





08.10.12

V. Sviridov

Please note: this document alone does not confirm UFI Approved Event status

v.01/10